

Hertz put the speed in Speedy Services



What do fleet managers want more than anything? It seems that for many the dream is as seemingly straightforward as keeping their fleet on the road come rain or shine.

Sound simple? One complication: it means having the exact fleet you need, ready and on standby at all times, just in case anything goes wrong. And that's a big challenge – particularly where the fleet in question is highly tailored to a business' particular needs.

But for Hertz customers the dream is becoming a reality. They've developed a solution to make sure businesses have a fast and effective fleet contingency plan in place when they need it most. The contingency vehicles programme works by drawing on the UK wide Hertz Van Supersite network to locate and deliver the vehicles that meet a company's needs.

Speedy Services, the UK's leading provider of equipment rental and support services, has already benefitted from the service. Through the partnership that Hertz has with Lex Autolease, a bespoke solution was developed providing exclusive access to a fleet of 18 Hertz LWB dropside vans. The vans have been customised to replicate the company's core fleet and to meet their duty of care requirements.

"This unique substitute vehicle arrangement means that we have ready-made, identical replacement vehicles, designed to our specifications. This guarantees that our fleet is constantly on the road, keeping business ticking over, and making sure that the wellbeing of our drivers is taken care of cost-effectively," says Speedy's Group Fleet Services Manager, Ian Leonard.

When not in use, the fleet is securely stored, maintained and regularly checked by Hertz using *Van Excellence* standards – making sure vehicles are ready to report for duty whenever the time comes.

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