

Van Excellence

Sanctuary cuts fuel bills by a third through fleet technology



Leading housing and care provider Sanctuary Group stands to make substantial savings through an innovative scheme to improve driver behaviour.

Sanctuary Maintenance, part of Sanctuary Group, has slashed fuel bills by a third across 80 vehicles after using TomTom fleet management technology to encourage a safer, more fuel-efficient driving style among staff.

LINK in-vehicle tracking devices have enabled management to monitor aspects of driver performance such as speeding, harsh steering and braking.

The TomTom system has also allowed Sanctuary Maintenance to improve customer service delivery. Staff at the company's Customer Service Centre (CSC) are now able to identify the best-placed operative, in terms of location, skills and equipment, for each job and provide the customer with an accurate arrival time, taking into account the live traffic situation using TomTom HD Traffic data.



"The new system will allow us to monitor and manage our fleet in innovative ways which can only lead to an improved service, benefiting us as an organisation and, more importantly, our customers," said Managing Director of Sanctuary Maintenance, Dennis Evans.

Such was the success of the 80-van pilot scheme, the technology is now being rolled out across the organisation's entire 500-strong fleet. The LINK will be supplemented by PRO 7100 navigation devices and ecoPLUS fuel management units.

Monitoring tool OptiDrive will empower management to develop performance scores for staff – based on KPIs for fuel efficiency, idling, steering and braking – while Active Driver Feedback gives drivers real-time guidance via their in-cab navigation device, providing audible alerts in instances of harsh driving practice. To find out more about *Van Excellence* and the accreditation process go to www.vanexcellence.co.uk



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